

# MONISTAT®

The #1 Doctor Recommended Brand



FROM THE MAKERS OF  
**MONISTAT®**

Meeting Growing Patient Demands



## COOLWIPES®

- Feminine Wipes
- COOL on Contact
  - Soothe and calm irritated skin on contact
  - GELSTRIPES® with Aloe and Vitamin E

## Soothing Care®

INTIMATE CARE PRODUCTS  
 Provides relief for Women's most frequent discomforts



- CHAFING RELIEF POWDER-GEL™
- Controls Moisture that can Lead to Chafing
  - Anti-Friction Formula
  - Relieves Irritation from Shaving or Waxing



- ITCH RELIEF CREAM
- Stops Itch and Helps Heal Skin
  - Instantly Begins to Relieve Everyday Vaginal Itch
  - Long-Lasting Relief



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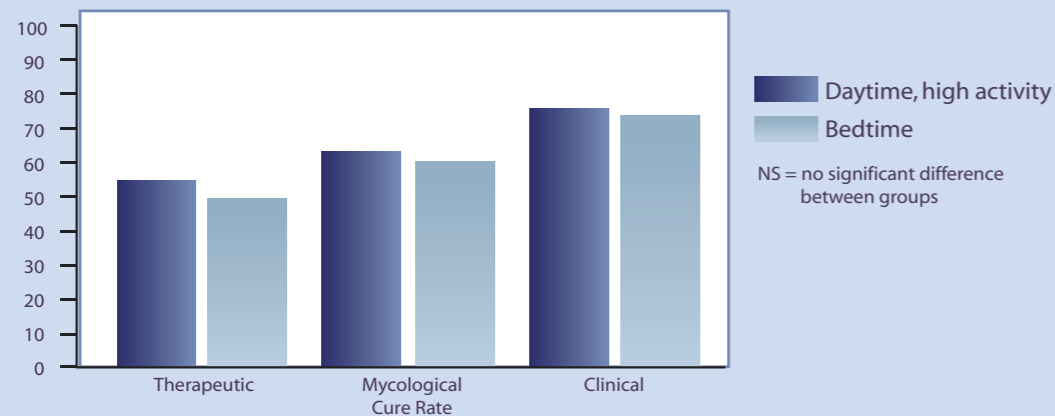
## MONISTAT® is the #1 Doctor Recommended OTC Vaginal Antifungal Treatment

- Over 30 years of clinical experience
- MONISTAT® 7-Day cream is the gold standard for Vaginal Antifungal treatment
- MONISTAT® is the leading brand in the VAF category<sup>1</sup>

## MONISTAT® Provides Continuous Innovation to Meet Changing Consumer Needs

- Innovative OVULE® insert allows women to feel more confident, with less mess
- Clinical study confirms the OVULE® insert stayed in place, regardless of physical activity or time of application

Cure Rates in High Activity Patients: Bedtime vs. Daytime MONISTAT® 1 Administration<sup>2</sup>

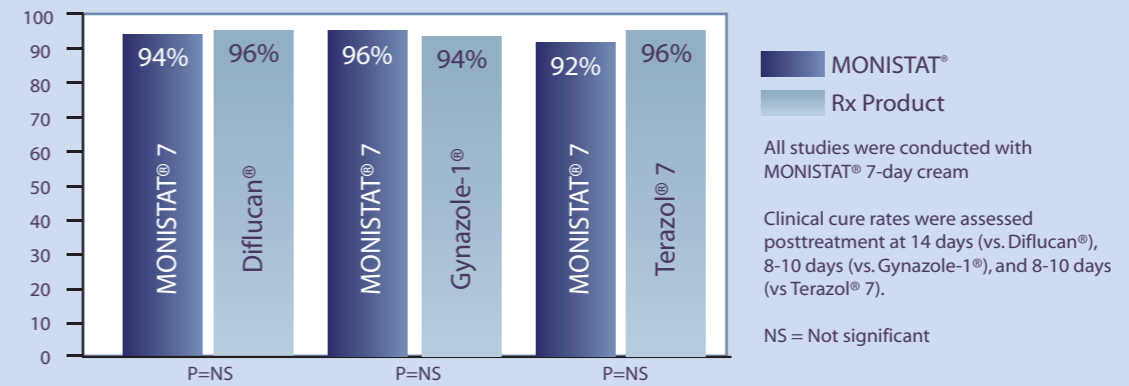


<sup>1</sup>Source: Barnhart K. Safety and efficacy of bedtime versus daytime administration of the miconazole nitrate 1200 mg vaginal Ovule insert to treat vulvovaginal candidiasis. *Curr Med Res Opin.* 2005 Jan;21(1):127-34

## MONISTAT® Combination Treatments provide a complete cure with symptomatic relief

- Nothing is proven to be more effective against yeast infections than MONISTAT® 7-Day Cream

Clinically Cured or Improved



- ACCELERATE study shows: MONISTAT® 1-Day Combination Pack provides faster symptom relief vs. Diflucan®<sup>3</sup>

Median Time to Symptom Relief

	MONISTAT® 1 (in hrs)	Diflucan (in hrs)	P=*
Itching	1.0	4.0	0.0001
Burning	1.0	4.0	0.0894
Irritation	1.0	4.0	0.0071
Combined symptoms	4.0	16.0	0.0010

\*Kaplan-Meier analysis based on overall time-to-event curves

- MONISTAT® Combination Pack begins relieving irritation on the vulvar area immediately<sup>4</sup>; for patients taking Diflucan®, onset of symptomatic relief can take up to 24 hours<sup>5</sup>.

Time to Onset of Symptom Relief



<sup>3</sup>Data on file

<sup>4</sup>The MONISTAT® formulation contains high levels of two well-recognized emollients, isopropyl myristate and stearyl alcohol. "Isopropyl myristate is a non greasy emollient that is absorbed readily by the skin...Isopropyl myristate is used as a penetration enhancer..." and "Steryl alcohol also has...emollient...properties" Quote: Kibbe, Arthur H (editor), Handbook of Pharmaceutical Excipients, 3rd Edition, 2000, pp 265 and 537

<sup>5</sup>Multicenter Study Group. Treatment of vaginal candidiasis with a single oral dose of fluconazole. *Eur J Clin Microbiol Infect Dis.* 1988;7:364-367

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